

# *The Smallprint Co.*

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## LETTERPRESS & DESIGN

*Welcome to The Smallprint Company!*

You may have an inkling about letterpress or you may not know anything about the print process, which is different to modern printing in many ways, so firstly...

*About Letterpress*

Letterpress is a traditional process which has changed very little over the last 500 years. Our experienced printer, Chris, hand-sets individual metal and wooden type in a frame, known as a chase or forme, and prints it using either hand or foot-operated vintage presses onto beautiful papers.

*Production*

We work with both antique type dating back to the nineteenth century and digital artwork and we hold a range of papers in-house which are most suitable to the art of letterpress. The three most popular papers in stock are Cranes, a 100% cotton stock, Colorplan and pulp (beer mat) board and we're happy to advise on other papers.

*Papers*

Cotton papers tend to be thicker and softer to accept the type or design for that favoured impression. Colorplan is a smoother card FSC accredited card which is available in a wide range of weights and 50 colours. Beer mat board is another firm favourite which we discovered is perfect for letterpress print.

*Services*

We are both trained artists and love nothing more than to create a bespoke illustration for your stationery. We have created drawings of venues, churches, maps - even Graduation caps and tents!

You can watch videos of Chris at work over on youtube here: <http://bit.ly/1CmIAU9>

*The Nitty Gritty...*

To provide a full quote, we need to know:

- Your design inspiration – perhaps you have a pinterest board or you would like to supply artwork.
- How many colours you would like incorporating into the design. Bear in mind that each colour, including blind emboss, requires a separate print run which is reflected in the quote.
- The type of paper you would like to use. Don't worry if you're a little unsure as we're happy to advise!
- And finally, the quantity of each product you need and when you need it by.

Don't worry if you don't have a precise idea, as we're happy to discuss your requirements by email, phone, Skype or in a studio consultation.

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LETTERPRESS & DESIGN

Name(s) .....

Office Use Only Ref:
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Delivery address .....

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..... Postcode .....

Telephone number .....

Email address .....

Where did you hear about us? .....

*The Details*

Your event date .....

Deadline for receiving the product(s) .....

*Product(s)*

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Save the Date        | <input type="checkbox"/> Information card | <input type="checkbox"/> Table numbers   |
| <input type="checkbox"/> Invitation – Day     | <input type="checkbox"/> Gift information | <input type="checkbox"/> Place cards     |
| <input type="checkbox"/> Invitation – Evening | <input type="checkbox"/> Coasters         | <input type="checkbox"/> Menu cards      |
| <input type="checkbox"/> Invitation - General | <input type="checkbox"/> Order of Service | <input type="checkbox"/> Thank You cards |
| <input type="checkbox"/> RSVP                 | <input type="checkbox"/> Table planner    | <input type="checkbox"/> Other           |

*Quantity* .....

.....

Please give an indication of text to be included (For extra products please add a separate sheet):

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### Design

- Please design something for me       I am supplying artwork
- Would you like a personal illustration, monogram or motif? Prices start from £35.
- .....
- .....

### Size

- A7       A6       A5       Custom

Have you considered the paper you would like? If so, please state or we are happy to advise:

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- Please tick if you would like paper samples and information regarding them.

Number of colours in the design (including blind emboss):

- 1 to front       2 to front       3 to front  
 1 to front and 1 to reverse       2 to front and 1 to reverse       2 to front and 2 to reverse

### Envelopes

- Not required

Standard Envelopes

C6      C5

- Hairy Manilla - a recycled kraft which we favour for our greetings cards  
  Oatmeal, a flecked cream envelope – another high quality recycled material

Other: Colour / type / size / style (inc. wallets) .....

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Beeramat:

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Kraft          | <input type="checkbox"/> Shimmer: Gold     | <input type="checkbox"/> Pearl: Black  |
| <input type="checkbox"/> White          | <input type="checkbox"/> Shimmer: Charcoal | <input type="checkbox"/> Pearl: Silver |
| <input type="checkbox"/> Ivory          | <input type="checkbox"/> Grey              | <input type="checkbox"/> Pearl: Purple |
| <input type="checkbox"/> Red            | <input type="checkbox"/> Pearl: Lilac      | <input type="checkbox"/> Not required  |
| <input type="checkbox"/> Shimmer: White | <input type="checkbox"/> Pearl: Bronze     |  |

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## *Other information*

### *Timings*

We aim to turnaround within 10 working days from artwork approval.

### *Delivery*

UK delivery charges are additional to the quote and we will advise at time of balance request.

### *Payment*

- A 50% deposit is required to start the process
- The balance is due prior to despatch
- Cheque - please allow time for it to be processed before the order can be processed
- PayPal – please request a PayPal invoice and provide an appropriate email address
- BACS:  
Santander / The Smallprint Company  
Sort Code: 090128  
Account number: 38628493

*Signed* .....

*Dated* .....

Please tick the box if you would not like to receive information and newsletters about *The Smallprint Company* from time to time. We do not pass you information onto any other parties.

Please return this form to [hello@smallprintcompany.co.uk](mailto:hello@smallprintcompany.co.uk) or by post to The Smallprint Company, Studio 0.2, Banks Mill, 71 Bridge Street, Derby DE1 3LB